

# Poly Optics Australia Pty. Ltd.

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*The World's Most Advanced Solid Core Fibre Optic*

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## **LOCAL LIGHTING COMPANY TO REVOLUTIONISE DENTAL INDUSTRY**

In keeping with its commitment to innovation, Poly Optics Australia has further cemented its place as the world leaders in fibre optic lighting.

Innovation and Information Economy Minister Mr Paul Lucas has congratulated Gold Coast based Poly Optics on completing their ISUS grant to develop a disposable and flexible fibre optic dental curing tip.

Mr Lucas is to attend an important signing ceremony of a global distribution agreement between Poly Optics and Myofunctional Research Co, a leader in orthodontics.

Mr Lucas said the product was an example of the high level of innovation demonstrated by Queensland companies.

He said he was delighted to hear the Burleigh company's commercial launch for both national and international markets.

Managing Director of Poly Optics Mr Eddy Joseph said Poly Optics has an impressive track record for launching market winning products not only in the health industry but in decorative, architectural and innovative safety lighting products.

“Time after time, Poly Optics continually meets design challenges with creative lighting productions and stunning results. We understand the science of lighting as well as producing the world's best lighting products-and how to effectively harness them, “ said Mr Joseph.

“The dental tip has been designed to replace the costly glass tips that dentists currently use. Dentists will no longer have to sterilize the tips because ours are designed for a single use only. “

The ceremony will take place on Monday 17<sup>th</sup> March at the Nerang Bicentennial Centre from 8:45am.

**For further information please contact Carly Joseph on 07 55 202222 or 0412 809 906**